

Historic, Archive Document

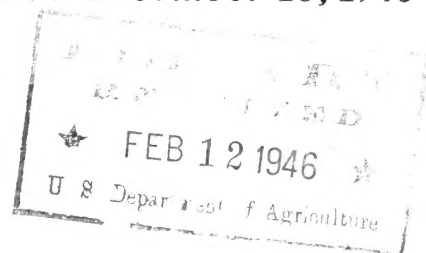
Do not assume content reflects current scientific knowledge, policies, or practices.

NEW PANSY SEED PRICES

Effective December 15, 1945

STEELE'S PANSY GARDENS

2715 S. E. 39th Avenue
PORTLAND 2, OREGON



TO OUR CUSTOMERS:

We regret to tell you that in 1945 we suffered a partial crop failure due to weather conditions and the shortage of man-power and material; this at a time when the demand for our seed is greater than at any time in the history of our organization.

Our strains are priced according to cost of production plus a reasonable margin of profit. Since our costs this year were as high as we have ever known, it is necessary for us to make an adjustment in prices. This will make it possible for us to produce the highest quality pansy seed for you and for the satisfaction of your customers.

These prices, effective December 15, 1945, will replace all other price lists which you may have.

JUMBOS

"PAY DIRT"—Our 1943 Jumbo novelty. The largest golden yellow ever produced. Most blooms have dark rays or tiny dark faces. Immense size and fine habit of growth resist summer heat. Blooms constantly all season. Truly a sensational strain. 1/16 oz. \$2.25; 1/8 oz. \$3.75; 1/4 oz. \$6.00; 1/2 oz. \$11.00. Limit 1/2 oz.

JUMBO BEACONSFIELD—A greatly improved true Beaconsfield type. Upper petals rich lavender, lower petals deep blue violet. A real Jumbo strain. 1/16 oz. \$1.25; 1/8 oz. \$2.00; 1/4 oz. \$3.50; 1/2 oz. \$6.50. Limit 1/2 oz.

JUMBO MIXED—Our origination. Field plants producing flowers up to five inches in diameter. Many new and unique colors—pastel pinks, apricots, yellows, blues, brass tones, copper bronze. Purple, red, in two and three color combinations and selfs. Fine form, heavy substance, long strong stems, fine for cutting and forcing. Fully two weeks early. 1/16 oz. \$1.75; 1/8 oz. \$3.00; 1/4 oz. \$5.00; 1/2 oz. \$9.00; 1 oz. \$16.00; 2 ozs. \$30.00; 4 ozs. \$56.00. Limit 4 ozs.

SWISS

IMPROVED SEA BLUE—Swiss. A genuine blue pansy. Uniform color, fine for borders and excellent for patriotic garden. 1/16 oz. \$1.00; 1/8 oz. \$1.75; 1/4 oz. \$3.00; 1/2 oz. \$5.50; 1 oz. \$10.00; 2 oz. \$18.50. Limit 2 ozs.

GORGEOUS—Swiss Type. The finest all red we have ever seen. Best red pansies for patriotic border. 1/16 oz. \$1.25; 1/8 oz. \$2.25; 1/4 oz. \$4.25. Limit 1/4 oz.

IMPROVED BEDDING TYPES

SUPER MAPLE LEAF MIXED—Huge size, fine form and substance and increasing the wide range of colors of Jumbos. Runs a little darker than Jumbo. 1/16 oz. \$1.25; 1/8 oz. \$2.00; 1/4 oz. \$3.50; 1/2 oz. \$6.50; 1 oz. \$12.00.

MIRACLE MIXED—Finest types of our strains, latest novelties. Mostly Swiss types but many pastels, selfs, and unusual color combinations. Best commercial bedding strain. 1/16 oz. \$1.00; 1/8 oz. \$1.75; 1/4 oz. \$3.00; 1/2 oz. \$5.00; 1 oz. \$9.00; 2 oz. \$17.00; 4 oz. \$32.00. Limit 4 oz.

No Super Swiss Mixed or Bronze offered until further notice.

FLUFFY RUFFLES—A large pure white pansy with petals exquisitely fluted and ruffled. Low, compact growth covered with blooms all summer. Perfect white for patriotic border. Price same as Sea Blue.

MLLE. IRENE—Copper red shades. Price same as Super Maple Leaf Mixed.

IMPROVED ADONIS—Light blue and lavender shades. This strain has the little stepmother faces so typical of pansies.

GRAND DUKE MICHEL—Pure white with delicate rays. Dwarf, compact plants covered with blooms. An excellent strain for color effects and the largest pure white.

GOLDEN GATE—A fine large, golden yellow with dark blotch. Strong growth, highly resistant to summer heat. Prices of the three varieties named above: 1/16 oz. \$0.75; 1/8 oz. \$1.25; 1/4 oz. \$2.25; 1/2 oz. \$4.25; 1 oz. \$8.00. Quantity limited.

MADAME STEELE—Royal purple. A perfect self, no marking. Excellent for border and bedding. Compact growth and free blooming. Good size. 1/16 oz. \$0.75; 1/8 oz. \$1.25; 1/4 oz. \$2.00; 1/2 oz. \$3.75; 1 oz. \$7.00. Quantity limited.

BUTTERFLY HYBRIDS

BUTTERFLY HYBRIDS—A rainbow collection originated by Donald M. Steele, our pansy hybridist, culminating ten years of hand pollenization of special selections. We believe that this strain will be recognized as one of the most important contributions to horticulture during the present era. The demand for this strain has been so great that increased production has not been able to satisfy our customers. A pastel strain with colors in pink, buffs overlaid in pink or bronze, orchid, lavender, yellow, from delicate pale gold to rich orange, pastel red, salmon, coral, rose, all overlaid with a delicate bronze cast. Abundantly ruffled, frilled, fluted, and marked with sun rays and blotches of butterfly sheen metallic jewel tones. It is necessary for us to limit orders to one-quarter ounce. Prices: 200 seeds \$1.00; 600 seeds \$1.75; 1/16 oz. \$3.00; 1/8 oz. \$5.00; 1/4 oz. \$9.00.

FROM

STEELE'S PANSY GARDENS

2715 S. E. 39TH AVENUE

PORTLAND 2, OREGON, U.S.A.

DID YOU GIVE YOUR NAME AND ADDRESS?

We do not pay Air Mail Postage; on Air Mail orders add 10c per ounce or fraction,

STEELE'S PANSY GARDENS

Date.....

2715 S. E. 39th Ave.

Portland 2, Oregon, U. S. A.

Send the following ORDER, by.....Amt. Enclosed.....

Name.....Street.....

R.F.D.....Box.....P.O.....Zone.....State.....

| Amount | Pansy Seed | Price | |
|--------|------------------------------------|-------|--|
| | BUTTERFLY HYBRIDS | | |
| pkt. | Rainbow Collection | | |
| | JUMBOS | | |
| oz. | Pay Dirt, gold | | |
| oz. | Jumbo Beaconsfield | | |
| oz. | Jumbo Mixed | | |
| | SWISS | | |
| oz. | "400" Super Swiss Mixed | | |
| oz. | Sea Blue | | |
| oz. | "Gorgeous," all red | | |
| | IMPROVED BEDDING TYPES | | |
| oz. | Super Maple Leaf Mixed | | |
| oz. | Miracle Mixed | | |
| oz. | Fluffy Ruffles, ruffled, all-white | | |
| oz. | Mlle. Irene, henna red | | |
| oz. | Improved Adonis | | |
| oz. | Golden Gate | | |
| oz. | Grand Duke Michel, white | | |
| oz. | Bronze | | |
| oz. | Madame Steele, Elk's purple | | |
| oz. | Seeds extra | | |
| oz. | Packets Jumbo | | |
| TOTAL | | | |

REMARKS:

How to get a four color Pansy Poster free. See Catalog.

Can't you send us the name of another Commercial grower?

